

Celis Produce, many other spots coming this month in Palm Beach

NEWS By Matt Morgan - Daily News Staff Writer



Celis Produce grand opening in the Royal Poinciana Plaza, Tuesday, November 14, 2017. Alex Celis (right) is surprised by a gift of two bottles of champagne from friends to celebrate the grand opening. His brother Felipe (left) looks on. (Melanie Bell / Daily News)

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The opening of the new [Celis Produce](#) at the [Royal Poinciana Plaza](#) Tuesday starts a sprint of openings before Thanksgiving — nearly a dozen businesses in the next eight days.

“Our first wave of new tenant openings is an excellent representation of the overall vision for the Royal Poinciana Plaza, said Lori Berg, general manager of the plaza. “From scooters, bikes, and handpicked wines, to high fashion, bathing suits, and baubles, we have something for everyone.”

Celis sells cold-pressed juices, smoothies, coffee, acai bowls and locally farmed organic produce. Three brothers opened the flagship location in West Palm Beach in 2015 before announcing the expansion to the island earlier this year.

Openings earlier this month included [St. Frank](#), [Valentina Kova](#), [Magasin](#), [Cynthia Rowley](#), [Rani Arabella](#) and [Orlebar Brown](#).

SHINY SHOTS: [Celis Produce opening](#)

And it will only get busier from here.

Cremieux, a clothing company that started in the French Riviera, also debuted Tuesday.

Assouline is next and was expected to open on Wednesday. The business will sell special-edition books, accessories and furniture at its first boutique on Palm Beach.

Management expects more openings on Friday including: Italian motor scooter company Vespa; children's fashion brand Bogner and Piccolini; the Palm Beach Bicycle Trail Shop; swimsuit and other water accessory retailer BEACH; French luxury lingerie shop Odile de Changy; European and American fashion brand Serenella; and the Virginia Philip Wine, Spirits & Academy.

The last opening date announced for this month will be on Nov. 22 for The Honor Bar — a spinoff from the popular plaza restaurant Palm Beach Grill.

The expected opening dates for each of the businesses are just estimates and they could change by a day or two, plaza management said.

The plaza's growth is one of the main reasons why town officials are excited about a revitalization of the historic main street.

With five years of Flagler Memorial Bridge construction now complete, town officials are hoping for better traffic flow and more visitors to the northern entrance.

The Royal Poinciana Plaza will have a ribbon-cutting on Nov. 29, followed by a reveal of the holiday decor on Dec. 1. and a grand opening celebration in January.