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The Royal Poinciana Plaza Announces Twelve New Brands Opening Soon

by [Holly Gambrell](#) • Aug 29, 2017 10:33 AM



Shoppers, get your wallets ready. The Royal Poinciana Plaza recently announced the next wave of brands that will be joining the 180,000-square-foot shopping plaza on Palm Beach Island.

The brands are scheduled to open this fall, joining the [previously announced stores](#), as well as existing tenants.

New brands coming to The Royal Poinciana include:

- Couture house [Saint Laurent](#)
- Men's boutique [Magasin](#)
- [Collective](#), a retail shop that is usually found in resorts, including multiple Four Seasons hotels
- Luxury womenswear and fine jewelry store [Valentina Kova](#)
- Market and juice bar [Celis Produce](#)
- [Cynthia Rowley](#), with collections focusing on women, men, home goods, accessories and beauty products
- [Virginia Philip Wine, Spirits & Academy](#), operated by the 11th female master sommelier in the world
- Luxury home décor company [St. Frank](#)
- [Vespa](#), the iconic Italian motor scooter brand
- Full-service salon and spa [Paul Labrecque Salon and Spa](#)
- Clothing store [Big Flower](#)
- Contemporary fashion brand [Theory](#)

Photo via [Facebook](#)/The Royal Poinciana Plaza

The Royal Poinciana Plaza, 340 Royal Poinciana Way, Palm Beach; 561.440.5440