

The Palm Beach Post

Coronavirus Florida: How Palm Beachers can shop brands that give back

Local shops are giving back by donating all or a portion of their sales to organizations supporting the Palm Beach community and beyond through COVID-19. Here's how you can help by shopping from home.

Palm Beach shops [have taken a hit since the coronavirus outbreak](#), but it hasn't stopped them from giving [back to the community](#). Stoney Clover Lane, owned by [residents](#) Libby and Kendall Glazer, was one of the first shops to close when news of the disease hit Florida. Its shipping distributor in New York shut down a month ago but the brand is still selling its patches and bags online.

Since [closing its Palm Beach store March 15](#), the company has been donating 10 percent of sales to Baby2Baby, an organization providing basic necessities such as diapers and clothing to children living in poverty, but the brand is expanding its relief efforts to restaurants and businesses near its Palm Beach retail location.

"A few weeks ago we thought of places to help while drawing business," co-founder and co-Chief Executive Officer Kendall Glazer said. "These places are our favorites and currently struggling."

The brand has released its Palm Beach patches, which are usually sold exclusively in stores, online and is donating all sales from patches to various organizations.

Sales of The Royal Poinciana Plaza patch will go toward [The Town of Palm Beach United Way's COVID-19 Emergency Fund](#); The Flagler Museum patch will benefit the museum; the PB Boys Club is for the Surf Rider Foundation of South Florida; and the Pizza Al Fresco, The Breakers, The Colony, Worth Avenue and Palm Beach store patches will go toward Feeding America.

But the Glazer sisters are not the only ones giving back. Whether it's 100 percent of sales or a portion, these businesses also are donating to local cultural groups, food banks and charities in need during the coronavirus pandemic.

Here are some ways you can help:

[Stubbs & Wootton](#)

The [Sanitize slipper](#) features a "Screw Covid" design and 50 percent of its proceeds will go to [Womankind](#), an organization helping survivors of gender-based violence.

[Raptis Rare Books](#)

The Worth Avenue bookstore is donating 10 percent of all profits to Feeding South Florida.

[Oscar de la Renta](#)

The designer brand will donate 15 percent of sales to the CDC Foundation.

[Callidus](#)

Interior designer Katherine Shenaman, owners of Callidus, is donating 10 percent of all store sales to 211 Hotline.

[Joey Wölffer](#)

All proceeds from Wölffer Girls Collection, hand-dyed tees and hoodies for children and adults, will be donated to the Bridgehampton Childcare Center.

[Bibi's Boutique](#)

The Worth Avenue dog shop is donating collars to pets up for adoption at [Big Dog Ranch Rescue](#).



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[Bognar & Piccolini](#)

The Royal Poinciana Plaza shop will be donating 1,000 handmade masks per week to Florida institutions.

[Michelle Farmer Collaborate](#)

The local bespoke shop is donating 10 percent of all online sales to Feeding America.

[Alice + Olivia](#)

For every mask sold, Alice + Olivia will donate one to the medical community and beyond. The brand also has donated to No Kid Hungry and 800 Ring Pops to Good Samaritan Medical Center's nursing team.

[Hamilton Jewelers](#)

The jewelry store is hosting an online auction to raise proceeds for independent and small businesses in the Princeton, N.J., community and their employees. A similar initiative will roll out for the Palm Beach community soon. Meanwhile, the brand's seamstresses from the Insignia Division, who make medals, ribbons and sashes for ancestral organizations and civic groups, are making masks for Palm Beach County's first responders and grocery store workers.

[Pioneer Linens](#)

The linen shop is offering 20 percent off Matouk collection to support their production of masks and bedding for hospitals.

[Zadig & Voltaire](#)

With each purchase, Zadig & Voltaire will make a donation to American Red Cross' Pandemic Relief Efforts.

[The Grand Tour](#)

A portion of all sales will be donated to the COVID-19 Response Fund at The Community Foundation of Palm Beach and Martin Counties.

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