

LTRUISM



Your Go-To Guide To Palm Beach County

Starting with "A" isn't the only reason altruism begins our list. Galas and giving back are the bread and butter of the Palm Beaches. During season (now through spring), schedules are booked with events supporting local charities and causes. Fundraisers range from black-tie affairs, like LIFE's Lady in Red Gala; to indulgent invitations, such as the Palm Beach Wine Auction benefiting the Kravis Center; to fashion shows, including The Arc of Palm Beach County's Wild Pants Party; to afternoon soirées, like the Hearing the Ovarian Cancer Whisper's Time is of the Essence Luncheon. Just as important as dollars raised are dresses donned. Attendees in formal finery are captured on the last few pages of this magazine in our Scene + Heard section, which showcases photos from philanthropic happenings.

THE ROYAL POINCIANA PLAZA

With Lilly Pulitzer's granddaughter Lilly Leas Ferreira as general manager, The Royal Poinciana Plaza continues to grow as a destination on Palm Beach island for shopping, dining and attending community events. Local favorite Sant Ambroeus, which originates from Manhattan, is the perfect place for having lunch before browsing the racks at Cynthia Rowley and Kirna Zabête. Every Thursday, Paul Labrecque Salon and Spa hosts a "Bubbles & Blowouts" event while Coyo Taco celebrates its karaoke night with BOGO margaritas, giveaways and half-price tacos. Events are constantly being added, so it's best to check the website (theroyalpoincianaplaza.com) for upcoming happenings