

PALM BEACH

ILLUSTRATED®



+

THE ART OF
THE PARTY
*Bruce Helander
entertains*

MARY JULIA KOCH

PALM BEACH
DANDIES
Our most stylish men

THE NEW GUARD
Presenting the 2019 Palm Beach debutantes



JOHN SIMOUDIS

TRENDSSETTERS

Arbiter of *STYLE*

Leslee Shupe was a fashion influencer long before the term was used to describe bloggers on Instagram. With a grandfather in the industry, her adoration for fashion began at a young age, and in 2003, she became the owner of Serenella, the ultra-chic Boston boutique known for its A-list clientele. While curating special and exclusive pieces from top and emerging designers, Shupe expanded Serenella to locations in Nantucket and at The Royal Poinciana Plaza in Palm Beach, where she vacationed with her grandparents years ago. When she's not buzzing around in one of her three stores, she can be found sitting front row at Fashion Week, walking her Kerry blue terrier, Finian, or supporting local nonprofits such as The Alliance for Eating Disorders Awareness and Big Dog Ranch Rescue. —Liz Petoniak



MARY MAHONEY

DAVID SILVERMAN



PARIS



JONATHAN ADLER



HMF



SANTONI

WHAT DOES SHUPE LIKE TO SPLURGE ON? FIND OUT AT PALMBEACHILLUSTRATED.COM/LESLEESHUPE



HILLSTONE RESTAURANT GROUP

HAILS FROM Boston

WARDROBE ESSENTIALS Re/Done white jeans, a Barrie black cashmere turtleneck, a Bottega Veneta Intrecciato black belt, Santoni loafers, Inès & Maréchal nappa leather pants, and an Agnona Century black cashmere coat

SHOPS LOCALLY AT Mary Mahoney for tabletop and hostess gifts

GUILTY PLEASURE SONG FROM HER TEEN YEARS "Paradise by the Dashboard Light" by Meatloaf

BOOK SHE WISHES SHE'D WRITTEN *Atlas Shrugged* by Ayn Rand

SWEET INDULGENCE Pistachio ice cream with chocolate sprinkles

IN HER MAKEUP BAG Shu Uemura Eyebrow Manicure brow sealer

HAPPY HOUR SPOT HMF at The Breakers

COLLECTS Embroidered map samplers

NICKNAME Shu, from my last name

BOARD GAME SHE DOMINATES AT Backgammon

MORNING ROUTINE Taking the dog for a walk by the beach or the bike trail, followed by a workout at Squeeze Pilates, the gym, or tennis at The Breakers. Then, it's eggs for breakfast at Green's Pharmacy and off to the store.

HER SUPERPOWER A photographic memory

FAVORITE PALM BEACH BITE Stone crabs from Palm Beach Grill

NEXT TRAVEL DESTINATION Paris for the pre-fall collections and couture shows

DREAM CAR Fiat Jolly Convertible

CAUSE CLOSE TO HER HEART Saving the ocean
WORDS TO LIVE BY "Be who you are and say what you feel because those who mind don't matter and those who matter don't mind." —Dr. Seuss